East Region Governor's Meeting May 24, 2008 Holiday Inn, Mechanicsburg, PA

The following NCCC East Region officers and governors were present for the meeting:

Mike Weil Regional Executive

Karen Port Regional Treasurer, Gov., USA-1 Joe Vasta Regional Membership Director

Brian Gallagher Regional Competition Director, Gov., TCV

Steve Johnson Regional Secretary

Jeff Port Regional Webmaster, USA-1

George Gallant Gov., Bel Air CC

Dick Heisler Gov., York County CC **Guest, Cumberland Valley Keith Stanley** Gov., Shenandoah Valley CC Ron Place Rich Mackow Gov., Lancaster County CC Gov., Cumberland Valley CC **Dave Walter Charlie Parsons** Gov., Corvette Annapolis Gov., Pocono Mountain CC John Cantelmo Guest, Pocono Mountain CC **Michelle Cantelmo**

Kim Casselberry Gov., Central PA CC

Denny Morin Gov., GBV

Grant Ridgely Gov., Classic Corvette Club of MD
Margie Ridgely Guest, Classic Corvette Club of MD

The meeting was called to order by Mike Weil, RE, at 9:55 and followed by the Pledge of Allegiance and introductions of members present.

Karen Port presented the Treasurer's Report. Copies of the Register Report were distributed to all present. She explained the breakdown of expenses, Trophy Fund, supplies, Morgan Stanley account, etc. She explained that the differences shown are a result of the computer program. The East Region balance is currently \$38,003.35.

Jeff Port, Regional Webmaster's Report Jeff said that the point of the new Vette Work website is to increase communication between officers and governors. He would like to see this replace the Yahoo Groups. Using this, one email to all governors would be accomplished to communicate information. He said that there could be a "Governor's Only" access with the ability to talk among ourselves without going out to all the members. Links to other websites will be offered here.

John Cantelmo asked if old passwords work since his is locked at this time. Jeff said, no, they would not, and an invitation to join is offered to new members. Jeff said this is not going out to the NCCC yet and will work at present for just ER governors and officers.

George Gallant said the NCCC will have a page on the Corvette Forum.

Kim Casselberry said she had to change emails because it all bounced back to her. Jeff said there was an error on a page but the "bugs" are getting worked out.

Dave Walter asked that there be a clarification for their upcoming rallye because the start time was incorrectly posted on the site.

Charlie Parsons asked if there was a template for the site.

Jeff explained how to add an entry to the calendar for an event. He said to use the "Create New Event" option that is self-explanatory. Photos added will automatically get sized to fit the page. Event start and end time, location, address, map link, chairman, and club website can all be included. He said to be sure to "disable" the RSVP.

Kim C. wanted to know if this would be in addition to the East Region flyer.

Jeff did an example of an entry to Mike W. since he claimed "he never received an invitation to join and sent it. Jeff said that you can import items from Yahoo or Outlook and can add an entire club membership to send out an email.

Joe Vasta wanted to know if when sending an invitation to someone can it be sent to the club "exclusively"? Jeff said "yes" and you can create your own "group" if you want to.

Denny M. said that the NCCC site needs a drastic overhaul and that he is concerned about a *My Space*-type site. Jeff reassured us that if you are not an East Region NCCC member, you can't see the site and that only with an invitation can you get in. However, a member can send an invitation to a non-member who may show an interest in competitive as well as non-competitive events.

Jeff told us that the whole site is <u>FREE</u> and that *Google* advertisements are paying for this. Jeff does not foresee this supplanting the ER site at this time.

Denny M. said the site needs to "go to the next step" from East Region to National at some point. RSS feeds will go to the ER calendar. There will be replies, comments, links to groups, a Corvette blogger feed, and Ebay feed.

Charlie P. asked if you could post a streaming video. Jeff assured us that if Brian G. did it, anyone could do it. Jeff showed us the process of how to add videos, photos from cell phones, or even add a *You Tube* video.

Jeff told us that he had seen this type of site from his association with another organization he is affiliated with and thought that it would be beneficial to the ER membership.

Denny M. asked if information about activities of ER clubs could be shared by all on the site. Information such as benefits, special charities, and special events would be part of this. Joe V. has added the "Date of Change" to the linked pages.

Dave Walters had questions about the ER Flyer forms regarding communications with Joan at National. Mike W. said that if "Brian says it's an official form then it is an official form". Mike clarified the "correct form".

Dave W. had a question about when was the last time the NCCC updated its page and forms. He is concerned about the minutes of the National meetings. Mike told us that we are getting emails late because the National Secretary changed he email address and nothing was kicked back.

Brian G. asked where people would get official flyers to send to him for events. Jeff said to go to the official NCCC Rulebook and to the chapter for Forms, Chapter 12.

Kim C. asked if a club did not need to have the information about fire suits and roll bars on the 12.2 Form because of the nature of the event, would it be okay to delete that part if more room is needed for other information. Brian said it is okay to delete that part and insert information that pertains to the event, such as an additional map.

Ron Place was concerned about the difficulty he was having with his password. Kim C. asked if the password gets changed for a new Governor. Jeff said a Governor may change their password or he can re-set the password or assign another one but, he cannot see the individual Governor's password.

Brian G. talked about the participant entry list that is on the Event Reporting Summary list. He said that when a Governor is filling out the Summary List care should be taken in choosing the correct form, either the long or short form, depending on how many participants entered the event.

Jeff urged us to review the dates of events within the individual clubs to make sure they are the CORRECT event dates.

Joe Vasta-Regional Membership Director's Report

Joe told us that we all should have received the recent *BLUE BARS* issue. He noted that there will be retro-active recognition of deceased members in upcoming issues. There are five office openings available at this time.

2009 will be the 50th Anniversary of the NCCC and the National will design a 50th Anniversary patch and luggage tag which will be given to members in lieu of pins and pocket calendars. Audible groans were heard from the members present. A form will be included in the membership package to money to receive the two.

Kim C. suggested forget the luggage tag unless a corporate sponsor will provide them. Mid-America or Ecklers were suggested as possible corporate sponsors.

Joe told us that when a spouse is added as an NCCC member, be sure to include the primary member's name so that the names can match up to avoid errors and confusion. If a member drops out of the NCCC for a while, then returns, they will use their old NCCC number and Joe can update the database and put them back in.

Dave W. expressed concern about the archive of the entire membership history of a club, whether that information can be retrieved. Joe can work his magic and retrieve this information for clubs. The archival list will show the club's membership, both active and inactive.

At the National meeting Shenandoah Valley CC was recognized as the newest club in the NCCC.

Joe told us that materials were being returned to the Distribution Center because of incorrect addresses and urged us to scrub our membership lists and provide updated addresses.

The Finance Committee did not meet (at the last National meeting).

Joe reported that the NCCC President is forming a "Change Committee", which will be looking to assess the future of the NCCC and the direction in which it is headed. Joe is a member of the "Change Committee".

Joe told us that if a person is a member of two clubs then he can only have <u>one</u> NCCC number that is affiliated with <u>one</u> club. This means that a person may be a social member of one club but their NCCC points will only go to their NCCC-home club.

Joe had the goldenrod-colored NCCC membership form sheets to pass out to the Governors. He said that his turnaround time with NCCC membership applications is possible within two to four weeks but often problems occur when too much money is submitted at the time of application. With fewer mistakes this will make the turnaround time shorter.

Rich M. expressed concern about the first and second sheets of the membership application form with regard to incorrect information and misspellings. Was it possible to correct these issues online? Joe said he is working on that.

Mike Weil-Regional Executive's Report

Mike told us that the dues increase issue had been tabled and postponed. It was brought to a vote and that the East Region is not willing to approve a plan. They want to see what is being done with the money and that it is hard to convince the members why a dues increase is necessary. Mike told the National that there needs to be a better plan and a vote was taken on a dues increase and it was **defeated** by a large margin. Mike said that the NCCC should not ask for a dues increase now, and then come back and ask for more. Corporate sponsorship can pay for the cost of club membership as has happened with one member who saved enough on car service at a dealership to offset his dues.

Mike said that the financial statement of the NCCC is misrepresented and not accurate. An accounting firm cautioned NCCC about its growth.

NCCC budgets will be discussed for 2009 at the September meeting in St. Louis and voted on at that time.

Concern was expressed about clubs who don't see the value of NCCC membership. As an example, many people who go to Corvettes at Carlisle do not know if they are an NCCC member. "We don't do a good job of promoting the NCCC. The East Region can lead the charge," Mike said. They know what the NCRS is, but not the NCCC. There are only about 20% who do competitive events and that number is declining. Mike said "The demise of the NCCC will be within ten years unless something is done."

Charlie P. stated that the exposure of the NCCC at the National Corvette Museum is limited and the display is obscure. Mike and George G. said that the NCCC kiosk is only temporary. Mike said we need to work with the NCM, but the Museum thinks that the NCCC and NCRS are competing against each other.

On the topic of club level competition, Mike said that his Bel Air CC has had people join because they can do a mix of activities and events. Other clubs' members have done the same.

George G. said that the National Kidney Foundation will be set up at Carlisle in August, and, as in the past, is looking for volunteers to help.

Ron P. said that up until two months ago he did not know about the NCCC. Mike asked "What can we offer people for their NCCC membership?" Denny M. said that he was concerned about the materials sent out to members from National and suggested a decal with the NCCC logo on it. Joe said it was a balance between a dues increase and what is now being offered. The easier plan is for corporate sponsorship and this could possibly offset the cost of decals or something else.

Mike said that the 2003 National Convention held in Hagerstown was one of the most profitable and cost-effective conventions ever held. He told us that 37% of new Corvette owners are "first-time" Corvette owners and that 45 is the median age of owners.

Ron Place suggested that a copy of *BLUE BARS* be placed in various Chevrolet dealerships in service waiting room areas as reading material. Perhaps have GM buy the back page as advertising space in *BLUE BARS*.

Dave W. told us that at Carlisle there will be a Fun Field for NCCC cars and George can provide the space with **no parking premium**. Denny M. said that for 2009 there should be a plan for distributing NCCC information, refreshments, etc, and that clubs should sign up for time grids to work the information tent. Clubs could bring their banners and a map of the East Region showing the geographical locations of the clubs within the ER. John C. said his Pocono Mountain CC has spaces at Carlisle and will give out NCCC information while there.

Denny M. brought up the issue of the High Performance Driving Experience and to get the National Corvette Museum and clubs of the NCCC to work together on it. He said that this should also apply to the Teen Driving School and "we can figure out ways that they (NCM) <u>need</u> us."

Jeff P. said that a plan needs to evolve to get young people and first-time Corvette owners involved in the NCCC. Kim C. said that she sees "older" people joining and that they have an agenda of their own (shows only, eat and rides). Mike said that the Florida Region clubs have an attrition rate of about 20%.

Denny M. suggested an idea that was offered in 2006/2007 to create a vision statement for the NCCC. Dave W. suggested a "homework assignment" for governors to provide an anonymous suggestion form to their members about what they expect to get out of the NCCC and their participation in NCCC clubs and events. (Perhaps Dave could share his homework with the rest of the ER governors.)

Brian Gallagher-Region Competition Director's Report

Brian distributed awards for the 2007 competition season to individual members. The Club Participation Points Award for 2007 went to Tri-County CC. This award was suggested a couple of years ago for the club whose members earned the most points based on the size of the club. Brian also distributed the Competition Report and thanked Steve Johnson and the Anne Arundel County Public School system for printing the copies for the governors.

Main issues concerning the rules of competition were:

- 1) New Z06 drilled brake rotors, slotted or not, they can crack.
- 2) Parental consent waiver for minors, Section 1.7.1.2.3. A 9-year old can be a navigator in a rallye and economy run but, the minor has to be 16 to participate in a Funkhana, the same qualifications as a licensed driver.
- 3) A **Parent** signature is necessary for the "restricted area" at an event. No one except a parent may sign this-not uncles, aunts, or grand-parents. Send the child home unless the proper waiver is signed by the proper person. George G. had distributed the proper K&K waiver form to the governors. There was discussion by members about the spectator area during an event and access to the "restricted area". The area should be taped off. Brian said the rallye waiver need not be used. The Minor and General Waiver can be used for **all** events now for simplification purposes.
- 4) Domed pistons (see competition Report).
- 5) 1969 radio delete. Would a radio have to be installed even if it was a radio delete car?
- 6) K&K waivers are needed for speed events. "Additional Insured" status for speed events, \$1 million in coverage.

7) Mileage calculation is based on Rand-McNally shortest distance calculations. Free State CC's Ocean City weekend was offered as an example of mileage calculation.

Brian said that the National VP of Competition discussed with him the Summary sheet. The National form and the ER form are not exactly the same at this time. Joe V. is working on a conversion program. Brian is working hard on the results.

Brian said the East Region Cruise is looking pretty grim at this point, but the total amount of money which could go to the ER would be about \$3000. Brian thanked George Kerns from NVCC for his efforts in arranging the cruise.

Brian reminded the group that flyers should be submitted to the correct web address location.

There were several changes to competition events discussed. (Please see the current ER calendar of events for these changes.)

Mike W. said that George Kerns of Northern Virginia CC is willing to help any club to put on their Teen Driving School.

A motion was brought to the floor about Dave Walter's CVCC upcoming show in October. Brian made the motion to allow CVCC to have a Concours People's Choice-Fun show at Lawrence Chevrolet. George G. seconded the motion. The vote carried unanimously. The Governor's meeting is set for that day and members will be provided a shuttle service from the dealership to the meeting and still be able to participate in the show that day.

George G. said the 2010 convention would probably be on Florida's west coast, perhaps the Sarasota area, and that more information will follow in the coming months.

Mike W. said that the contract for dates of Governor's meetings are already set with the Holiday Inn of Mechanicsburg and that the ER would get charged for the room whether we use it or not.

Charlie P. asked if there would be a national caravan to the NCM in 2009. It is undecided at this point.

Joan Thomas is in charge of the 50th NCCC Anniversary gala in St. Louis.

Dave W. had extra Hershey Hill Climb T-shirts available for the low, low discount price of \$10.00, but 2X sizes were not available.

Kim C. asked for a clarification on how long a participant has to stay at a People's Choice show to receive NCCC points. The rulebook is not very specific but only says that they must be present for the Driver's Meeting. Brian made a clarification with respect to an autocross event and how long a participant must stay.

A motion to adjourn the meeting was made by Karen Port, seconded by Kim C. and carried by unanimous vote at 1:36 p.m.

Respectfully submitted, Steve Johnson, ER-Secretary